



## PRESS RELEASE

**The Association « 30 Years of Child Rights » launches “ChildRightsHub”,  
the Geneva-based digital platform for and on children’s rights**

**Geneva, 20 November 2018 – On the occasion of the 2018 International Day of the Rights of the Child, the Association « 30 Years of Child Rights » unveils « ChildRightsHub », a digital platform dedicated to bringing together players from Geneva and Switzerland who are committed to promoting and protecting children’s rights locally, regionally and internationally. This is the starting point for a major programme which is supported by the State of Geneva, the City of Geneva and the University of Geneva, and will run throughout 2019, the 30th anniversary of the United Nations Convention on the Rights of the Child (UNCRC) under the name « Geneva, City of Child Rights ».**

« ChildRightsHub » is an initiative of the Association « 30 Years of Child Rights », founded under the leadership of Dr. h.c Jean Zermatten and Prof. Philip Jaffé, two prominent Swiss figures in the field of child rights and of the UN Committee on the Rights of the Child (UN-CRC) based in Geneva.

This digital platform [www.childrightshub.org](http://www.childrightshub.org) is a collaborative and interactive tool available to the general public and to professionals in the field of children’s issues. It aims to promote awareness and information to the general public on the subject of children’s rights and to stimulate dialogue and synergies between professionals in the field through an agenda of various events that will unfold in the public space under the umbrella of the « Geneva, City of Child Rights » programme throughout the year and the 30th anniversary of the United Nations Convention on the Rights of the Child in 2019.

*« This unique and unprecedented digital platform is an opportunity to bring together children, families and professionals around the fundamental concept of the 1989 United Nations Convention on the Rights of the Child, namely, the child as a subject of rights »,* said Dr. h.c. Jean Zermatten, President of the Association « 30 Years of Child Rights », a judge and former Chair of the UN Committee on the Rights of the Child, the first Swiss to sit on it.

*“On the platform, we invite everyone to participate in a number of projects but also to make proposals through what we call a ‘Call for Participation’. In this way we hope to value and share inspiring initiatives from civil society to make them ‘contagious’,”* carries on Prof. Philip Jaffé, Director of the Centre for Children’s Rights Studies at the University of Geneva and newly elected Swiss member to the UN Committee on the Rights of the Child since June 2018.

The digital platform, developed by CorporatEngagement, a Geneva-based independent sustainability communications network, is launched online in French on November 20, 2018 and will evolve over the course of 2019 to provide children, families and child care professionals with at-a-glance access to a wide range of events and information on children’s rights available made available to the general public. Check back and enjoy the platform!

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